



Recycling Lines

Electronic Newsletter

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Virginia Department of Environmental Quality, Division of Environmental Enhancement

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DEQ's Community Involvement Initiative: The Department of Environmental Quality is dedicated to helping the public better understand DEQ's role in protecting the environment, and to involving the public more effectively in environmental decision making.

Welcome to Recycling Lines, a look at recycling news in the Commonwealth and across the nation. We hope that some of this information is helpful to you in your programs, and hope you'll help us with news from your area related recycling. Had a successful collection event? Have a recycling problem? Do you have an answer for the Question of the Month? Let us know by sending this information to Steve Coe at

gscoe@deq.virginia.gov.

Recycling Incentives – It's Elementary at Windsor Oaks

On Thursday, September 22, 2005 the Windsor Oaks Elementary School in Virginia Beach started an aluminum can recycling contest. For every 25 cans that a student brings to school, he/she will get a raffle ticket and a drawing will be held at the end of the month. Larger loads can be dropped off in the cafeteria area in the morning as long as the "can count" sheet is attached.

Every child who recycles will be recognized with a certificate at the end of the year. The top three recyclers will be recognized on Award's Day. Each student who recycles 500 + cans by the end of the school year will be rewarded with a pizza Party in June. For more information go to:

<http://www.windsoroaks.vbschools.com/recycling.htm>

Roll on For Bike Reuse Program

Bikes for the World (BfW) is a project that is sponsored by the Washington Area Bicyclist Association. Their mission is to collect unwanted bicycles and deliver them to developing countries. BfW was founded in January 2005 and made their first shipment of bikes to Honduras a month after the program began.

Two bike drives are being held in Northern Virginia as part of Virginia Recycles Day on Saturday, November 5 beginning at 10 a.m. For more information visit:

<http://virginia.earth911.org/usa/master.asp?s=progs&a=local.asp>

They are also accepting donated cell phones and portable sewing machines. A \$10 donation is requested to defray the cost of shipping the bikes to where they are needed.

Free Electronic Magazine for Recycling Enthusiasts

*Green*Light Magazine* is a new recycling resource. This quarterly publication is due to be launched on November 15. For more information about *Green*Light Magazine* or to register to receive it, visit: <http://greenlightmag.com/>

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Did You Know?

- ✓ The Easter Seals of Virginia held a bowl-a-thon in Richmond to raise money for starting a recycling program in their Virginia Offices. Their goal was to raise \$150. After paying the bowling expenses, they had a profit of \$647.26 for their recycling program!
- ✓ A computer and bicycle recycling event was held at Edison High School in Alexandria on September 17.
- ✓ James City County sponsored a County Waste Chase Tour on October 8. Citizens were invited to learn about county recycling, beautification, litter control and environmental conservation efforts. A bag lunch was provided for the tour members and the event was free.
- ✓ Loudoun County holds two electronics recycling collections a year. The fall collection was scheduled for Saturday, October 15. Most items were accepted for no charge.
- ✓ Bedford County is holding a benefit recycling drive to benefit the victims of the Gulf hurricanes in October and November. For every ton of recyclable material that is received, the Bedford County Department of Solid Waste will donate \$10 to the American Red Cross.
- ✓ The Aluminum Can Council launched the Curbside Value Partnership program during their National Recycling Coalition's conference at the end of August. The program is designed to increase participation in curbside recycling and they hope to capture more high value aluminum with this program. For more information visit www.recyclecurbside.org/

Light Up Your Life While Clearing the Air

As daylight savings time comes to an end on October 30 and we need additional indoor lighting, why not consider changing your incandescent light bulbs over to an Energy Star light?

The Environmental Protection Agency and the Department of Energy kicked off the annual "Energy Star Change a Light, Change the World Campaign."

Energy star bulbs and fixtures reduce household energy usage because they last up to 10 times longer than a regular bulb.

Energy star reduces air pollution though increased energy efficiency. If every household in the U.S. replaced just one traditional light bulb with an Energy Star bulb, the country could save \$600 million in energy costs and prevent greenhouse gas emissions equivalent to 1 million cars.

To learn more about Energy Star, visit <http://www.energystar.gov>